



BID Conference Update

BUSINESS IMPROVEMENT DISTRICT CONFERENCE, LONDON

Today I attended the National Business Improvement District (BID) Conference in London.

It was great to hear about the priorities, areas of focus, support and advocacy for businesses in City Centres and Towns across the UK.

A few snippets for you....

- Catherine Bennion (Deputy Director, Ministry of Housing, Communities and Local Government) talked about the Government's growth mission and the focus on improving prosperity.

- Wesley Ankrah (Head of Social Value, Savills Earth) explained why social value matters, the "4 pillars of people" and investor considerations for social value. And yep... you guessed it, that all totally resonated with me.

- Chris Turner (Head of Research, British BIDs) brought the numbers and data to life in a meaningful and entertaining way. P.S. Who knew 55% of BID Leaders are female.

It was also interesting to listen to some good panel discussion and debate, as well as catching up with some ex-real estate work colleagues too. All in all a ton of thought-provoking stuff.

#businessgrowth #humancentricity #businesspartnering#bidsconf24



Sam Baker

Astantia People Consulting Limited

Helping leaders elevate their people experience to drive business growth