



WHAT IS IT YOU ACTUALLY DO?

AN INTRODUCTION

So..... what is it you ACTUALLY do?

When you're introduced to someone for the first time, have you noticed that's the second question they ask? After finding out your name first, of course.

And it's funny how people form a perception of you based on your answer. If we're honest, we all do that.

Human nature means we're likely to judge someone by the job they tell us they have. But let's park that. It's a whole different discussion.

Since I've set up my own business, I've become more aware of introductions.

Everyone tells you to define your elevator pitch, think about the story you're telling and how you need to engage people quickly. Don't get me wrong, that's all good advice.

But OMG... get it wrong, fluff your lines, lose your opportunity and boom, that's it. You might as well get your coat.

I can also see people thinking. Thoughts like - Do you actually do any work? How does that earn you money? Does that mean you're successful, connected? What can I get out of this for me?

My introduction is by no means perfect. But then I am human and authenticity is important to me.

So, here goes.



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Helping leaders elevate their people experience to drive business growth

What is it about a company that makes them great to work for? That's where I come in. I help business leaders figure out how to create a great work experience. Together, we pull that thinking into a plan that supports the growth and success of their people and, as a result, their business too. It's about building an environment where everyone thrives.

And just in case you were wondering:

-Nope, I'm definitely not a millionaire (yet 😊)

-Yes, I am working and earning money but more of both is always welcome 😊

-Of course I really enjoy meeting people. I love finding out more about them, their journey and what makes them tick. It's all about the power of the human connection after all.

Does that mean I'm successful?

Well, if success is enjoying what you do, meeting brilliant people, being who you are and loving the challenge being a business owner brings, then I guess the answer to that is yes too.

And what can you get out of this?

Why not get in touch and find out. But be warned though, I'm likely to ask you to introduce yourself.



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